

International Society for
Technology in Arthroplasty



ISTA2018

October 10-13, 2018

London, United Kingdom



**EXHIBITOR
PROSPECTUS**

Welcome to
ISTA2018



Dear Sir or Madam,

On behalf of the Board of Directors of the International Society for Technology in Arthroplasty, I am honoured to invite you to participate in ISTA's 31st Annual Congress, to occur from 10th to 13th October 2018 in London, capital of the United Kingdom.

ISTA is a non-profit organization dedicated to advancing the art and science of joint replacement around the world. We annually host an international forum where individuals from industry, academia and clinical practice assemble to collaborate and exchange ideas.

As an exhibitor, you will have a unique opportunity to access the leading innovators and researchers in the field of arthroplasty, providing an excellent opportunity for interaction. In London, we expect participation of over 800 attendees from around the world.

ISTA provides an ideal forum for surgeons, engineers, scientists and industry members to engage in inspirational discussions and profound debate, which is essential for innovation and evolution of arthroplasty. In addition to offering opportunities to assist you in accommodating your commercial objectives, exhibiting companies are also welcomed to participate in the scientific aspect of the meeting by submitting abstracts for consideration.

ISTA 2018 will take place at the Queen Elizabeth II Conference Centre, ideally located in the shadow of Big Ben, Westminster Abbey, St James's Park and the London Eye. All exhibits will be placed in the room in front of two scientific session rooms and all breaks/lunches will be held in the exhibitors' area. Booth locations will be allocated by full payment date within each exhibit level.

ISTA's Gala Dinner will take place at One Great George Street, an event venue set in a Grade II listed Edwardian building, five minutes' walk from the QE II Centre. Exhibiting companies are welcome to attend this event.

We encourage you to contact us directly to discuss exhibiting at ISTA. We are open to your ideas on how we can assist you towards a mutually successful outcome. The following pages include opportunities for exhibition and participation. We are committed to dedicating ISTA 2018 London to innovation and collaboration and to making the meeting one to remember.

I look forward to welcoming you to London!

With best wishes,
Sincerely,

Catherine Van Der Straeten, MD, PhD
President, Co-Chair ISTA 2018



Congress Venue

Queen Elizabeth II Centre
Broad Sanctuary
Westminster, London SW1P 3EE
United Kingdom

Meeting Dates

October 10 to 13, 2018

Exhibition Dates

October 11 to 13, 2018

Contact

Name Andrew Amundson
Phone +1 916 432 3550
Email organizer@istaonline.org
Web istaonline.org

Congress Chairmen

Catherine Van Der Straeten, MD, PhD
President & Co-Chair

Justin Cobb, BM BCH MCH FRCS
Co-Chair

Dates & Deadlines

• APRIL • **Application Deadline**

10

Applications should be completed at istaonline.org

• APRIL • **Booth Deposit Deadline**

10

A 50% deposit of the total sponsorship amount should be made with the submission of the application form.

• MAY • **Abstract Submission Deadline**

1

Exhibitors are encouraged to submit abstracts to be considered for presentation on the Scientific Program.

• AUG • **Full Payment Deadline**

10

Booth locations allocated in the order full payments are received within each exhibit level. Exhibit space may be forfeited for resale if payment is not received in full.

• OCT • **Booth Setup**

10

• OCT • **Booth Dismantling**

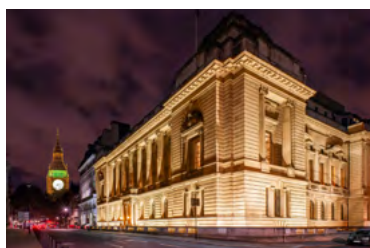
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Exhibitor applications can be completed at istaonline.org

Program Timeline

Wednesday 10 Oct, 2018	To Be Determined	n/a		Exhibit Setup
Thursday 11 Oct, 2018	8:00-10:00	Scientific Sessions (Room 1)	Scientific Sessions (Room 2)	Exhibits Open
	10:00-10:20	Break		
	10:20-11:20	Scientific Sessions (Room 1)	Scientific Sessions (Room 2)	
	11:20-12:20	E-Poster Session		
	12:20-1:20	Lunch		
	1:20-3:20	Scientific Sessions (Room 1)	Scientific Sessions (Room 2)	
	3:20-3:40	Break		
	3:40-5:00	Scientific Sessions (Room 1)	Scientific Sessions (Room 2)	
	5:00-6:00	E-Poster Session		
Friday 12 Oct, 2018	8:00-10:00	Scientific Sessions (Room 1)	Scientific Sessions (Room 2)	Exhibits Open
	10:00-10:20	Break		
	10:20-11:20	Scientific Sessions (Room 1)	Scientific Sessions (Room 2)	
	11:20-12:20	E-Poster Session		
	12:20-1:20	Lunch		
	1:20-3:20	Scientific Sessions (Room 1)	Scientific Sessions (Room 2)	
	3:20-3:40	Break		
	3:40-5:00	Scientific Sessions (Room 1)	Scientific Sessions (Room 2)	
	5:00-6:00	E-Poster Session		
Saturday 13 Oct, 2018	8:00-10:00	Scientific Sessions (Room 1)	Scientific Sessions (Room 2)	Exhibits Open
	10:00-10:20	Break		
	10:20-12:20	Scientific Sessions (Room 1)	Scientific Sessions (Room 2)	
	12:20-6:00	n/a		Exhibit Tear-down

Social Events



Gala Dinner

Friday October 12, 2018
6:30pm to 11:00pm

One Great George Street
Westminster, London SW1P
3AA, United Kingdom



Welcome Reception

Wednesday October 10, 2018
6:30pm to 8:00pm

Queen Elizabeth II Centre
Broad Sanctuary
Westminster, London SW1P 3EE
United Kingdom

Promotional Opportunities



*ISTA 2014 Kyoto
Gala Dinner*

*QElI Entrance Flags
Included in Diamond Sponsorship*

*ISTA 2016 Boston
Gala Dinner*

Industry Lunch Symposium

\$10,000
(4 available)

1 hour of podium time during lunch for speaker(s) of company's choice, located in scientific session room. Lunch stations will be placed in the room.

Gala Dinner

\$5,000
(1 available)

Signage with company logo at the entrance of the Gala. Verbal acknowledgment during dinner Four tickets to the Gala Dinner.

Welcome Reception

\$3,000
(1 available)

Signage with company logo and acknowledgment at the entrance of the reception area.

HAP Paul Award

\$3,000
(1 available)

Acknowledgement on ISTA website, program book and during the Gala Dinner award ceremony.

Student Biomechanics Award

\$1,500
(1 available)

Acknowledgment on ISTA website, program book and during the Gala Dinner award ceremony.

E-Poster Awards

\$1,000
(1 available)

Acknowledgment on ISTA website, program book and during the Gala Dinner award ceremony.

USB Drive

\$5,000
(1 available)

Company logo on USB's containing abstracts presented at the meeting. Distributed to all registrants.

Faculty Dinner

Contact Us
(1 available)

Sponsorship of Dinner for Invited Faculty, Board Members and special guests.

Exhibitor applications can be completed at istaonline.org

Exhibit Levels



ISTA 2015 Vienna
Exhibition

ISTA 2016 Boston
Exhibition

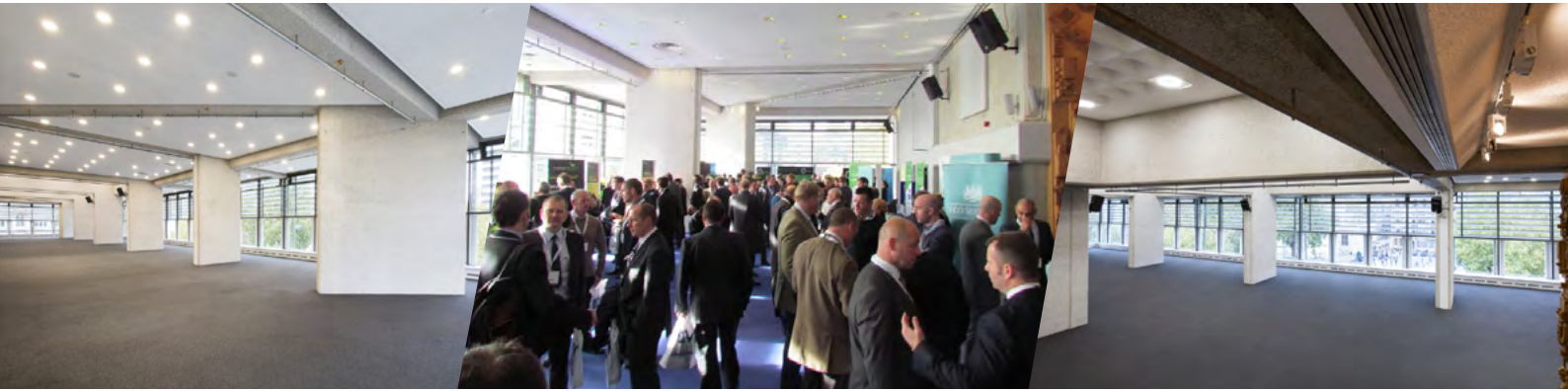
ISTA 2016 Boston
Exhibition

	Diamond	Platinum	Gold	Silver
Booth size	48m ²	24m ²	12m ²	6m ²
Name badges (Full Access)	12	8	4	2
Gala Dinner Tickets	12	8	4	0
Industry Lunch Symposium	Yes	No	No	No
Attendee list	Yes	Yes	Yes	Yes
Logo in Congress Materials	Yes	Yes	Yes	Yes
Logo on ISTA website	Yes	Yes	Yes	Yes
Delegate Bag Flier	Yes	Yes	Yes	No
Full page ad in Program Book	Yes	Yes	No	No
Logo on QEII Entrance Flags	Yes	No	No	No
Price	\$80,000	\$40,000	\$20,000	\$10,000

Small businesses and academic institutions are encouraged to contact us to discuss additional exhibit opportunities.

Exhibitor applications can be completed at istaonline.org

Meeting Space



ISTA 2018 Exhibit Area

