International Society for Technology in Arthroplasty

ISTA 2018
October 10-13, 2018
London, United Kingdom

EXHIBITOR PROSPECTUS
Dear Sir or Madam,

On behalf of the Board of Directors of the International Society for Technology in Arthroplasty, I am honoured to invite you to participate in ISTA’s 31st Annual Congress, to occur from 10th to 13th October 2018 in London, capital of the United Kingdom.

ISTA is a non-profit organization dedicated to advancing the art and science of joint replacement around the world. We annually host an international forum where individuals from industry, academia and clinical practice assemble to collaborate and exchange ideas.

As an exhibitor, you will have a unique opportunity to access the leading innovators and researchers in the field of arthroplasty, providing an excellent opportunity for interaction. In London, we expect participation of over 800 attendees from around the world.

ISTA provides an ideal forum for surgeons, engineers, scientists and industry members to engage in inspirational discussions and profound debate, which is essential for innovation and evolution of arthroplasty. In addition to offering opportunities to assist you in accommodating your commercial objectives, exhibiting companies are also welcomed to participate in the scientific aspect of the meeting by submitting abstracts for consideration.

ISTA 2018 will take place at the Queen Elizabeth II Conference Centre, ideally located in the shadow of Big Ben, Westminster Abbey, St James’s Park and the London Eye. All exhibits will be placed in the room in front of two scientific session rooms and all breaks/lunches will be held in the exhibitors’ area. Booth locations will be allocated by full payment date within each exhibit level.

ISTA’s Gala Dinner will take place at One Great George Street, an event venue set in a Grade II listed Edwardian building, five minutes’ walk from the QE II Centre. Exhibiting companies are welcome to attend this event.

We encourage you to contact us directly to discuss exhibiting at ISTA. We are open to your ideas on how we can assist you towards a mutually successful outcome. The following pages include opportunities for exhibition and participation. We are committed to dedicating ISTA 2018 London to innovation and collaboration and to making the meeting one to remember.

I look forward to welcoming you to London!

With best wishes,
Sincerely,

Catherine Van Der Straeten, MD, PhD
President, Co-Chair ISTA 2018
Congress Venue
Queen Elizabeth II Centre
Broad Sanctuary
Westminster, London SW1P 3EE
United Kingdom

Meeting Dates
October 10 to 13, 2018

Exhibition Dates
October 11 to 13, 2018

Contact
Name Andrew Amundson
Phone +1 916 432 3550
Email organizer@istaonline.org
Web istaonline.org

Congress Chairmen
Catherine Van Der Straeten, MD, PhD
President & Co-Chair

Justin Cobb, MCh, FRCS
Co-Chair

Dates & Deadlines

Application Deadline
- April 10
Applications should be completed at istaonline.org

Booth Deposit Deadline
- April 10
A 50% deposit of the total sponsorship amount should be made with the submission of the application form.

Abstract Submission Deadline
- May 1
Exhibitors are encouraged to submit abstracts to be considered for presentation on the Scientific Program.

Full Payment Deadline
- Aug 10
Booth locations allocated in the order full payments are received within each exhibit level. Exhibit space may be forfeited for resale if payment is not received in full.

Booth Setup
- Oct 10

Booth Dismantling
- Oct 13

Exhibitor applications can be completed at istaonline.org
<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Event Details</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Wednesday</strong></td>
<td></td>
<td>To Be Determined</td>
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</tr>
<tr>
<td>10 Oct, 2018</td>
<td>7:00-10:00</td>
<td>Scientific Sessions (Room 1)</td>
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<td></td>
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<td></td>
<td>Scientific Sessions (Room 2)</td>
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<tr>
<td></td>
<td>10:00-10:20</td>
<td>Break</td>
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<tr>
<td></td>
<td>10:20-11:20</td>
<td>Scientific Sessions (Room 1)</td>
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<tr>
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<td>11:20-12:20</td>
<td>E-Poster Session</td>
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<td><strong>Thursday</strong></td>
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<td>11 Oct, 2018</td>
<td>12:20-1:20</td>
<td>Lunch</td>
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<td>Scientific Sessions (Room 2)</td>
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<td>3:20-3:40</td>
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<td>3:40-5:00</td>
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<td>Scientific Sessions (Room 2)</td>
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<tr>
<td></td>
<td>5:00-6:00</td>
<td>E-Poster Session</td>
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<tr>
<td><strong>Friday</strong></td>
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<td>Exhibits Open</td>
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<tr>
<td>12 Oct, 2018</td>
<td>7:00-10:00</td>
<td>Scientific Sessions (Room 1)</td>
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<td>Scientific Sessions (Room 2)</td>
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<td>10:00-10:20</td>
<td>Break</td>
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<tr>
<td></td>
<td>10:20-11:20</td>
<td>Scientific Sessions (Room 1)</td>
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<td>Scientific Sessions (Room 2)</td>
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<td>11:20-12:20</td>
<td>E-Poster Session</td>
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<td><strong>Saturday</strong></td>
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<td>13 Oct, 2018</td>
<td>12:20-6:00</td>
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<td><strong>Social Events</strong></td>
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<tr>
<td><strong>Gala Dinner</strong></td>
<td>Friday October 12, 2018</td>
<td>7:00pm to 11:00pm</td>
<td>One Great George Street Westminster, London SW1P 3AA, United Kingdom</td>
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<tr>
<td><strong>Welcome Reception</strong></td>
<td>Wednesday October 10, 2018</td>
<td>6:00pm to 7:30pm</td>
<td>Queen Elizabeth II Centre Westminster, London SW1P 3EE United Kingdom</td>
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</table>
Promotional Opportunities

**Industry Lunch Symposium**
$10,000 USD  
(4 available)

1 hour of podium time during lunch for speaker(s) of company’s choice, located in scientific session room. Lunch stations will be placed in the room.

**Gala Dinner**
$5,000 USD  
(1 available)

Signage with company logo at the entrance of the Gala. Verbal acknowledgment during dinner. Four tickets to the Gala Dinner.

**Welcome Reception**
$3,000 USD  
(1 available)

Signage with company logo and acknowledgment at the entrance of the reception area.

**HAP Paul Award**
$3,000 USD  
(1 available)

Acknowledgement on ISTA website, program book and during the Gala Dinner award ceremony.

**Biomechanics Award**
$1,500 USD  
(SOLD)

Acknowledgment on ISTA website, program book and during the Gala Dinner award ceremony.

**Biomaterials in Arthroplasty Award**
$1,500 USD  
(SOLD)

Acknowledgment on ISTA website, program book and during the Gala Dinner award ceremony.

**USB Drive**
$5,000 USD  
(1 available)

Company logo on USB's containing abstracts presented at the meeting. Distributed to all registrants.

**Young Investigator's Podium Award**
$750 USD  
(1 available)

Acknowledgment on ISTA website, program book and during the Gala Dinner award ceremony.

**Young Investigator's E-Poster Award**
$500 USD  
(1 available)

Acknowledgment on ISTA website, program book and during the Gala Dinner award ceremony.

**Faculty Dinner**
Contact Us  
(1 available)

Sponsorship of Dinner for Invited Faculty, Board Members and special guests.

Exhibitor applications can be completed at istaonline.org
## Exhibit Levels

<table>
<thead>
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<th>Feature</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
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<td>12m²</td>
<td>6m²</td>
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<tr>
<td>Gala Dinner Tickets</td>
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<tr>
<td>Industry Lunch Symposium</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
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<tr>
<td>Attendee list</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td>Logo in Congress Materials</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td>Logo on ISTA website</td>
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<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td>Delegate Bag Flier</td>
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Small businesses and academic institutions are encouraged to contact us to discuss additional exhibit opportunities.

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