



International Society for
Technology in Arthroplasty



ISTA

32nd Annual Congress
October 2–5, 2019
Toronto, Canada

istaonline.org

Exhibitor Prospectus



Welcome

From the ISTA 2019
Toronto Co-Chairmen

Dear Sir or Madam,

On behalf of the Board of Directors of the International Society for Technology in Arthroplasty, we are honored to invite you to participate in ISTA's 32nd Annual Congress, to occur October 2nd to 5th, 2019 in Toronto, Canada.

ISTA is a non-profit organization dedicated to advancing the art and science of joint replacement around the world. We annually host an international forum where individuals from industry, academia and clinical practice assemble to collaborate, exchange ideas and engage in robust debate – all of which are essential for the responsible innovation and evolution of joint replacement technology.

As an exhibitor, you will have a unique opportunity to access the leading innovators and researchers in our field, providing an excellent opportunity for interaction. In Toronto, we expect participation of over 750 attendees from over 30 countries.

In 2019, ISTA's Annual Congress will take place at the Hilton Toronto, ideally located in the heart of Downtown. All exhibits will be placed in the foyer centered between all scientific session rooms, generating natural traffic flow through the Exhibit Hall. To further facilitate interaction with attendees, all breakfasts, breaks and lunches will be served in the Exhibit Hall.

Exhibiting companies are encouraged to participate in both Social and Scientific Programs and are also encouraged to share your ideas on how we can assist you towards a mutually successful outcome.

We look forward to welcoming you to Toronto!

Sincerely,

Matthew Teeter, PhD

Steven MacDonald, MD, FRCSC

Brent Lanting, MD, MSc, FRCSC



General Information

Official Title	32nd Annual Congress of the International Society for Technology in Arthroplasty	
Congress Dates	Wednesday October 2nd to Saturday October 5th, 2019	
Exhibit Dates	Thursday October 3rd to Saturday October 5th, 2019	
Congress Venue	Hilton Toronto 145 Richmond St W Toronto, ON M5H 2L2 Canada	
Exhibits Available	20	
Contact Us	Andrew Amundson Program Coordinator +1 916 432 3550 organizer@istaonline.org	1246 P Street Sacramento CA 95814 USA

Why exhibit at ISTA 2019?

- Interact with over 700 technology-focused arthroplasty surgeons, trainees and researchers from over 30 countries.
- Exhibits are located in high traffic area in the center of session rooms, creating an ideal environment for networking with current and prospective clients.
- 3 breakfasts, 5 breaks and 2 lunches will be served in the Exhibit Hall to further facilitate interaction with attendees.
- Exhibitors are encouraged to participate in the Scientific Program by submitting abstracts for consideration.
- Exhibitors are encouraged to attend the President's Welcome Reception and Gala Dinner.
- ISTA 2018 had over 700 presentations in a variety of stimulating and enjoyable formats from colleagues in 38 countries. We fully expect ISTA 2019 to build on this success.
- ISTA's participants are the leading thinkers, researchers and influencers who shape the future of arthroplasty in both high-tech, high volume first-world markets and emerging markets with the greatest growth potential.
- ISTA values exhibitors as a central part of the Congress experience and limits the number of vendors to maximize visibility.
- ISTA's Scientific Program features innovative concepts and the latest advances in joint replacement.

Dates & Deadlines

Friday May 1st, 2019

Abstract Submission Deadline

Exhibiting companies are encouraged to submit abstracts to be considered for presentation on the Scientific Program.

Friday August 2nd, 2019

Discounted Representative Registration Deadline

Representative name badges are included with exhibit booths. Additional name badges can be purchased for US \$695 on or before this date.

Booth Full Payment Deadline

Booth locations are allocated in the order full payments are received within each exhibit level. Exhibit space and additional sponsorships may be forfeited for resale if full payment is not received by this date.

Friday August 30th, 2019

Representative Pre-Registration Deadline

Representative name badges are included with exhibit booths. Additional name badges can be purchased for US \$745 on or before this date. The fee for additional representative name badges purchased after August 30th is US \$810.

Company Logo & Description Deadline

High resolution (300 DPI, CMYK) logo and 50 word company description must be received by this date.

Wednesday September 18th, 2019

Representative Name Deadline

All representative names must be received by this date.

Wednesday October 2nd, 2019

7:00PM - 11:55PM

Booth Setup

Saturday October 5th, 2019

12:10PM - 5:00PM

Booth Dismantling

**Booth locations will be allocated in the order that full payment is received within each exhibit level.*



Congress Timeline

Wednesday Oct 2, 2019	6:00PM - 7:00PM	Welcome Reception	
	7:00PM - 11:55PM		Exhibit Setup
Thursday Oct 3, 2019	7:00AM - 7:30AM	Breakfast in Exhibit Hall	
	7:30AM - 9:35AM	Scientific Sessions	
	9:35AM - 10:05AM	Break in Exhibit Hall	
	10:05AM - 12:10PM	Scientific Sessions	Exhibits Open
	12:15PM - 1:15PM	Lunch in Exhibit Hall	
	1:20PM - 3:55PM	Scientific Sessions	
	3:55PM - 4:25PM	Break in Exhibit Hall	
	4:25PM - 6:30PM	Scientific Sessions	
Friday Oct 4, 2019	7:00AM - 7:30AM	Breakfast in Exhibit Hall	
	7:30AM - 9:35AM	Scientific Sessions	
	9:35AM - 10:05AM	Break in Exhibit Hall	
	10:05AM - 12:10PM	Scientific Sessions	Exhibits Open
	12:15PM - 1:15PM	Lunch in Exhibit Hall	
	1:20PM - 3:55PM	Scientific Sessions	
	3:55PM - 4:25PM	Break in Exhibit Hall	
	4:25PM - 6:30PM	Scientific Sessions	
Saturday Oct 5, 2019	7:00AM - 7:30AM	Breakfast in Exhibit Hall	
	7:30AM - 9:35AM	Scientific Sessions	Exhibits Open
	9:35AM - 10:05AM	Break in Exhibit Hall	
	10:05AM - 12:10PM	Scientific Sessions	
	12:10PM - 5:00PM		Exhibit Dismantling

Exhibit Levels	Gold	Silver
Booth Dimensions	8' x 10'	8' x 8'
Booth Location	1st pick	2nd pick
Name Badges (full access)	4	2
Attendee List	yes	yes
Logo & Company Description on Website & Congress Materials	yes	yes
Congress Bag Insert	yes	no
Gala Dinner Tickets	4	0
Price	US \$15,000	US \$10,000

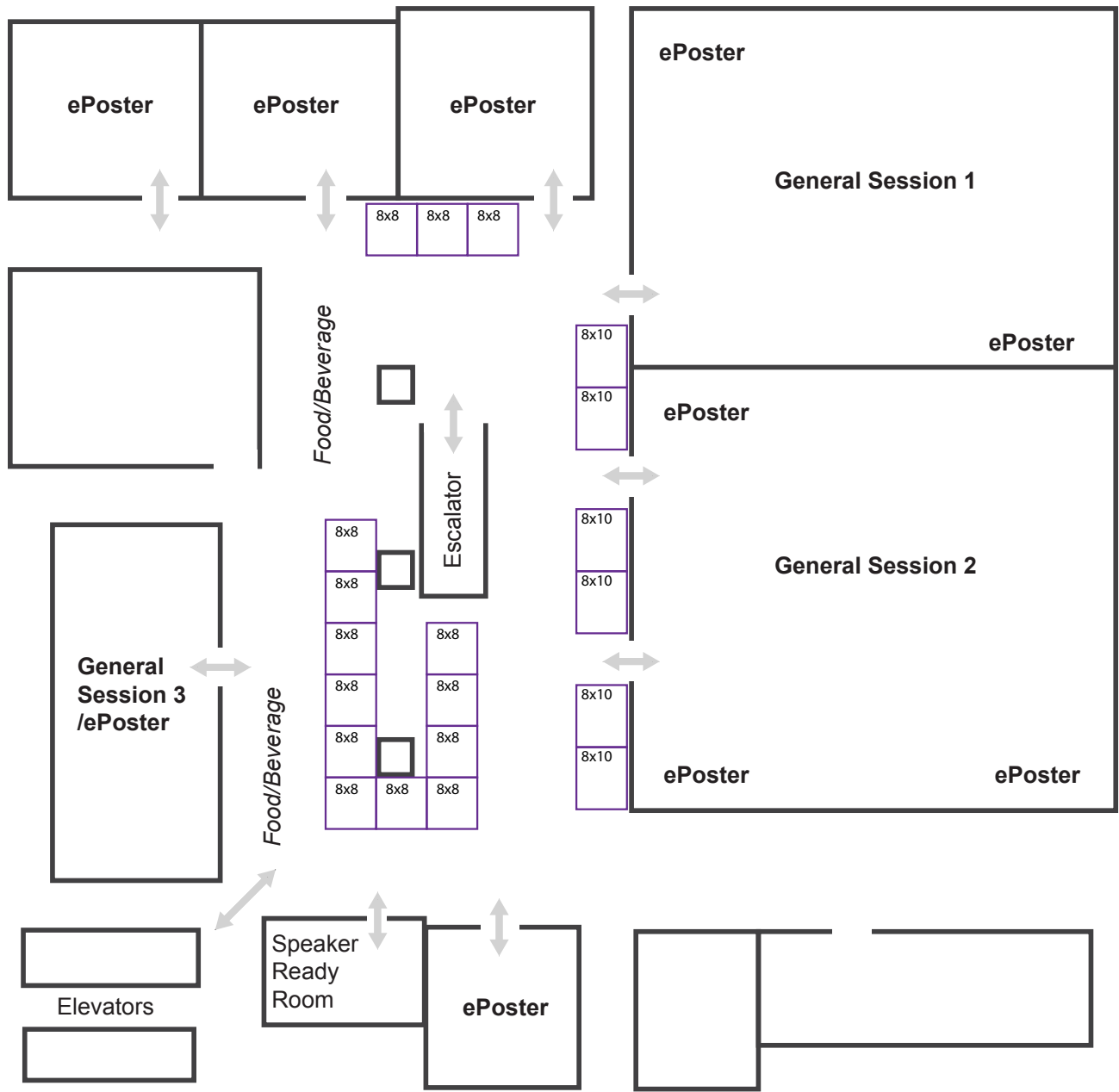
**Small businesses and academic institutions are encouraged to contact us to discuss additional exhibit opportunities.*

ISTA 2016-2018 Industry Supporters

Amgen	De Soutter	LEXI Co., Ltd.	Pfizer
AMTI	DePuy Synthes	Lima	Pharmbio
B. Braun	DJO	Maastricht Instruments	Renishaw
Bayer	EOS Imaging	Materialise	SK Chemicals
Brainlab	Exactech	MatOrtho	Smith & Nephew
CeramTec	Green Cross Care	Medacta	Stryker
Cleveland Clinic	Handok	MicroPort	Takeda Pharmaceuticals
ConforMIS	HipXpert	MSD	Think Surgical
Consensus	Innomed	MTS	Zimmer Biomet
Corentec	Instron	OMNI	
Corin	Jointmedica	OrthoSensor	
Curexo	Kinamed	Pacira	

Past ISTA Annual Congresses

2018 – London, United Kingdom	2007 – Paris, France	1996 – Amsterdam, Netherlands
2017 – Seoul, South Korea	2006 – New York, USA	1995 – Puerto Rico
2016 – Boston, USA	2005 – Kyoto, Japan	1994 – Windsor, United Kingdom
2015 – Vienna, Austria	2004 – Rome, Italy	1993 – Amelia Island, USA
2014 – Kyoto, Japan	2003 – San Francisco, USA	1992 – Rome, Italy
2013 – Palm Beach, USA	2002 – Oxford, United Kingdom	1991 – San Francisco, USA
2012 – Sydney, Australia	2001 – Maui, USA	1990 – Nice, France
2011 – Bruges, Belgium	2000 – Berlin, Germany	1989 – Chicago, USA
2010 – Dubai, UAE	1999 – Chicago, USA	1988 – Düsseldorf, Germany
2009 – Hawaii, USA	1998 – Marseille, France	
2008 – Seoul, South Korea	1997 – San Diego, USA	





Additional Sponsorships

Maximize your presence at ISTA 2019 Toronto with a variety of educational, promotional and social additions.

Industry Lunch Symposium

US \$10,000 – 4 available

1 hour of podium time during lunch Thursday October 3rd or Friday October 4th for speaker(s) of company's choice, located in General Session room 1 or 2. Lunch stations will be placed in the room, and standard AV (technicians, projector, screen, microphones) is included.

Young Investigator Round Table

US \$5,000 – Exclusive sponsorship

Wednesday October 2nd, 2019

Signage with company logo and acknowledgment at the entrance of the session area.

Social Program

President's Welcome Reception

US \$3,000 – Exclusive sponsorship

Wednesday October 2nd, 2019

Signage with company logo and acknowledgment at the entrance of the reception area.

Faculty Dinner

SOLD

Thursday October 3rd, 2019

Sponsorship of Dinner for approximately 70 Invited Faculty, Board Members and special guests.

Gala Dinner

US \$5,000 – Exclusive sponsorship

Friday October 4th, 2019

Signage with company logo at the entrance of the Gala. Verbal acknowledgment during dinner. 4 tickets to the Dinner included.

Awards & Scholarships

HAP Paul Award

US \$5,000 – Exclusive sponsorship

Acknowledgment on ISTA website, during the Gala Dinner award ceremony and in the printed Program Book.

Young Investigator Award

US \$3,000 – Exclusive sponsorship

Acknowledgment on ISTA website, during the Gala Dinner award ceremony and in the printed Program Book.

Print Advertisements

The Final Program is a complete description of all activities scheduled for the Congress including all session and presentation times and locations. It is the hand-held schedule that every meeting attendee, exhibitor and speaker references throughout the Congress. The Final Program will be available on the ISTA Congress website and will be included in an email announcement to over 15,000 email addresses. Approximately 750 printed copies will be distributed to registered attendees on site at the Congress.

**Full Page Advertisement
in Program Book**

Inside Front Cover (exclusive): *US \$2,000*

Inside Page: *US \$1,000*

Outside Back Cover (exclusive): *US \$2,000*

Congress Bag

US \$5,000 – Exclusive sponsorship

Company logo included on Congress Bag containing the Program Book.

Given to all Congress attendees during registration. Approximately 750 bags will be distributed.

Congress Bag Insert

US \$1,000 – 4 available

Include company promotional literature in the Congress Bag (max size 8.5” x 11”). Approximately 750 bags will be distributed.

Apply to exhibit at istaonline.org/exhibitor-application/



International Society for Technology in Arthroplasty

1246 P Street, Sacramento, CA 95814 USA | +1 916-432-3550 | ista@istaonline.org

Exhibitor Application

International Society for Technology in Arthroplasty

ISTA 32nd Annual Congress

Toronto, Canada

October 2-5, 2019

Company Name

Address

City

State/Province

Postal Code

Country

Contact Person

Job Title

Phone

Email

Exhibit Level

Gold US \$15,000 Number of Gold booths:

Silver US \$10,000 Number of Silver booths:

Additional Sponsorships

Industry Lunch Symposium - US \$10,000

Full Page Program Book Advertisement:

President's Welcome Reception - US \$3,000

Inside Front Cover - US \$2,000

Faculty Dinner - SOLD

Inside Page - US \$1,000

Gala Dinner - US \$5,000

Outside Back Cover - US \$2,000

HAP Paul Award - US \$5,000

Congress Bag - US \$5,000

Young Investigator Award - US \$3,000

Congress Bag Insert - US \$1,000

Young Investigator Round Table - US \$5,000

Terms & Conditions

Payment

A deposit payment of 50% of the total sponsorship should be made by Tuesday July 2nd, 2019. If not received in due time, exhibit space and other sponsorship items may be forfeited for resale. The full sponsorship amount is due by Friday August 2nd, 2019. *Booth locations will be allocated in the order that full payment is received within each exhibit level.*

Cancellation

Cancellations should be made in writing and emailed to organizer@istaonline.org. Cancellations on or before Monday June 3rd, 2019 are subject to pay 50% of the total sponsorship. Cancellations on or after Tuesday June 4th, 2019 are subject to pay 100% of the total sponsorship.

Payment Method

Bank Wire

Check

Credit Card (3% added to total)

Total

US \$

Signature

Date

Print Name

Job Title

Completed exhibitor applications should be emailed to organizer@istaonline.org.
An invoice for payment will then be sent to the email address noted in this application.