



# International Society for Technology in Arthroplasty



# 2024

28-31 AUGUST

## Nashville, TN, USA

### Exhibitor Prospectus

The premier international meeting for orthopaedic surgeons, engineers, scientists and industry.



INTERNATIONAL



INNOVATIVE



INCLUSIVE



[www.istaonline.org](http://www.istaonline.org)

# The International Society for Technology in Arthroplasty

Welcome to the International Society for Technology in Arthroplasty (ISTA). ISTA is a non-for-profit organization dedicated to advancing the art and science of joint replacement around the world. It hosts an international forum where individuals from industry, academia and clinical practice come together to collaborate and exchange ideas in a different city around the world each year.

- The ISTA Annual Conference provides an opportunity for surgeons, engineers, and medical industry to engage in robust debate, which is essential for the future of arthroplasty.
- As a member of this vital community, we invite you to:
  - Submit your own abstracts for the scientific sessions in our program.
  - Sponsor the unique interactions between the leading innovators and researchers in the field of arthroplasty.

## 2024 Venue: Nashville, TN USA

ISTA 2024 will be held in Nashville at the Convention Center at the Gaylord Opryland Hotel. Nashville is the home of country music in the United States, represents a true taste of “Americana” and has quickly become one of the top ten vacation destinations in the United States. The Gaylord Opryland is within minutes of many Nashville attractions and shuttle service is provided to the Wildhorse Saloon in the honkytonk district providing access to world class nightly entertainment venues.

The expansive convention center has two large and two smaller ballrooms with 5 smaller conference or chamber rooms, all within a large lobby/hallway area. The exhibitor area has direct access to a loading dock for ease of unloading and setup.

The Gala Dinner will be held on Thursday evening August 29th on the General Jackson Riverboat with live entertainment”.

Our theme for the meeting will be **“Technology versus Technique in Arthroplasty Outcomes”**. We look forward to a great meeting with great debates and exchange of information.

*We encourage you to contact us to discuss your sponsorship of ISTA and we are open to your ideas on how ISTA can assist you in achieving a successful outcome.*



**William M. Mihalko**  
William M. Mihalko MD PhD  
President and Co-Chair



**Philip C. Noble**  
Philip C. Noble, PhD  
Co-Chair

# International Organizing Committee

Bill Mihalko MD, PhD President and Co-Chair USA

Philip Noble, PhD Co Chair USA

## Advisors

Hani Haider, PhD USA

Rick Komistek, PhD USA

## Hip Subcommittee

Jeremy Gilbert, PhD USA

Christopher Holland, MD USA

Kenneth Urish, MD, PhD USA

Nicholas Piuizzi, MD USA

Nobuhiko Sugano, MD ,PhD Japan

## Knee Subcommittee

Scott A Banks, PhD USA

Marcus C. Ford, MD USA

Arun Mullaji, MD India

Kenneth Urish, MD, PhD USA

Alexander Giurea, MD Austria

## Shoulder Subcommittee

Leesa Galatz, MD USA

John Sperling, MD USA

Thomas “Quin” Throckmorton, MD USA

Vani Sabesan, MD USA

## Other Arthroplasty Subcommittee

Steve Kurtz, PhD USA

Sophia Sangiorgio, PhD USA

Matthew Teeter, PhD Canada

## Sponsorship Levels

Gold	Silver	Bronze		
\$60,000	\$40,000	\$25,000		
25ft x 8ft	15ft x 8ft	10ft x 8ft	Booth Size	Top priority (location choice) to larger booths for high level sponsors.
6	4	2	Registration Included	Full access to all scientific sessions.
✓	✓	✓	Attendee List	Access to meeting attendee information.
✓	✓	✓	Promotion on ISTA Website	Company logo & text on website.
✓			Lunch Symposium	Company sponsored symposium.
4	2	1	Resident/ Fellow Sponsorship	ISTA registration to congress meeting.
4 Hours per day	2 Hours per day		Governor Chamber Room	Exclusive Use for on-site meetings.
✓			Monitor Advertising	Monitor Advertising in Exhibit Space.
6	4	2	Gala Tickets	Gala dinner will take place on Thursday 29th August.
✓	✓		Gala Award Ceremony	<ul style="list-style-type: none"> <li>Gold Sponsor opportunity to present one award for the best scientific presentation (speech not included).</li> <li>Silver Sponsor opportunity to present one award for the best poster presentation (speech not included).</li> </ul>
✓	✓		Congress Program Book/ Advertisement	Acknowledgment and Special thanks in Printed/ Digital Program/Advertisement with Company Logo.
✓			Congress Bag Logo	Bag distributed to all Congress registrants.
✓			Congress Bag Insert	

## Small Company/Start Up\* Sponsorship Levels

Full Participation	Early Startups		
\$10,000	\$3,500		
6ft x 8ft	Table Top	Exhibition space	Exhibitor may request a particular space that will be accommodated as best as possible on a first served basis. Exhibitor set-up includes draped table and chairs. Sponsor to provide own exhibitor display.
2	1	Registration Included	Registration Included.
2		Gala Dinner	Attendee List.
✓	✓	Congress Program Book	Promotion on ISTA Website.

\*A startup is defined by companies that have less than 10 employees or less than \$5M revenue annually.

## Additional Sponsorship Opportunities

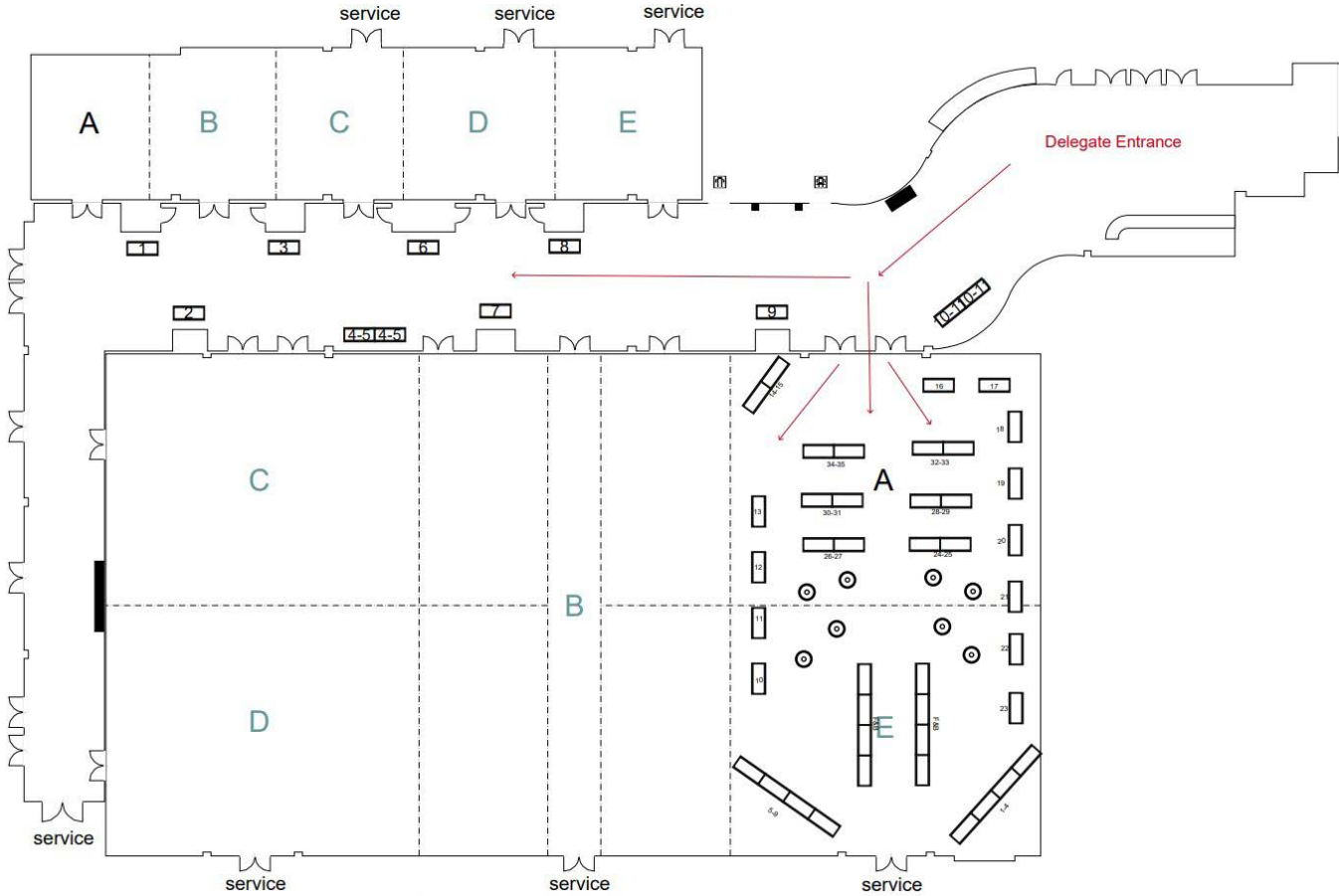
Welcome Reception	\$10,000
Riverboat Gala Dinner Shuttle	\$15,000
Riverboat Gala Dinner	\$20,000
Attendee Breakfasts (2 days)	\$5,000/day
Refreshment Breaks (6 available)	\$5,000/each
Industry Lunchtime Symposia (6 available)	\$10,000/each
Shark Tank Session	\$10,000
ISTA Women's Forum	\$7,500
Early Investigator Round Table	\$10,000
Industry-sponsored Closed Meeting (Governor's Chamber room)	\$5,000
HAP Paul Award Sponsorship	\$5,000
Banner Advertisement in the Event	\$5,000

## Additional Sponsorship Opportunities

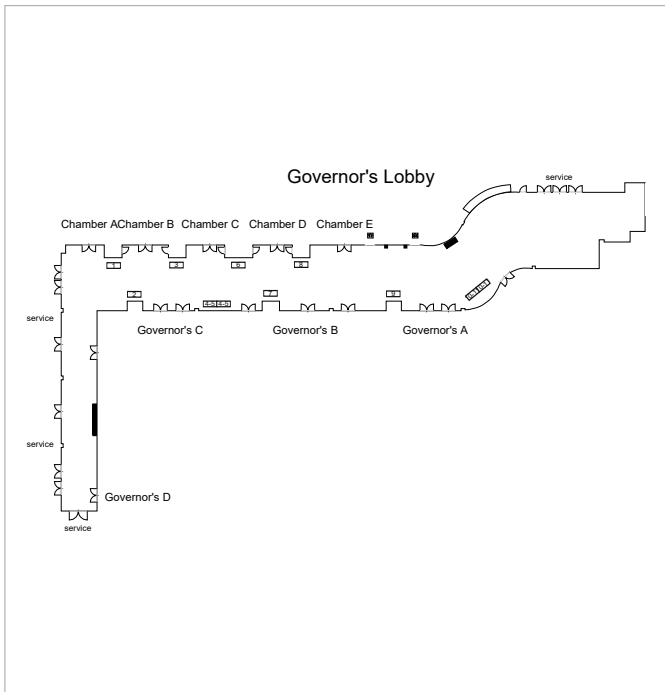
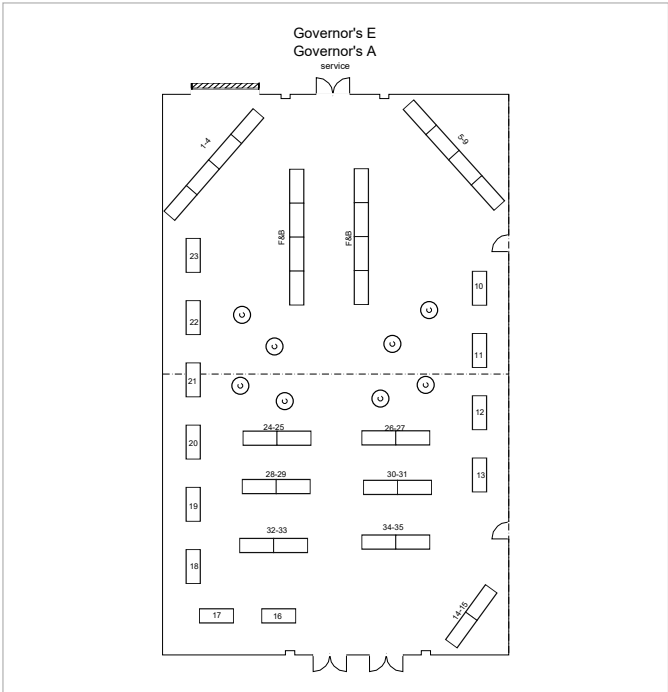
Full Page, Inside Cover	\$5,000
Full Page, Inside Page	\$4,000
Half Page, inside Page	\$3,000
Quarter Page, Inside Page	\$2,000
Early Career Investigator Award	\$3,000



# Governor's Ballroom



# Exhibitor Layout



Layout subject to change.  
Exhibitor space will be confirmed upon receipt of payment.

# Terms & Conditions

## TERMS OF REFERENCE

In these terms and conditions for exhibiting, the term "Exhibitor" shall include all employees, partnership, firm or individual to whom space has been allocated for the purpose of exhibition. The term "Organizer" shall mean "ISTA 2024 Local Organizing Committee." The term "Exhibition" shall mean "The 35th Annual Congress of the International Society for Technology in Arthroplasty."

## BOOTH ALLOCATION

The Organizer shall allocate the space in accordance with the nature of the exhibit or in the manner the Organizer deems fit.

The Organizer shall reserve the right to change the space allocated to the Exhibitor at any time prior to the commencement of the build-up of the exhibition should the circumstances require changes. Such changes shall be at the discretion of the Organizer. The Exhibitor shall not claim for compensation because of the changes.

## APPLICATION AND PAYMENT PROCEDURES

Applications should be sent to Organizer along with payment. All payments must be made prior to the Congress.

## ACCREDITATION

Exhibitor agrees to abide by ACCME Standards for Integrity and Independence in Accredited Continuing Education, Standard 5: Manage Ancillary Activities Offered in Conjunction with Accredited Continuing Education, as stated at [www.accme.org/standards](http://www.accme.org/standards).

All Commercial Support associated with this activity will be given with the full acknowledgement of the Organizer. No other payment shall be given to the Organizer, activity director, planning committee members, presenters, or authors, or any others involved with the supported activity.

## CANCELLATION

Cancellation will only be accepted under unavoidable circumstances. In the case of changing exhibits or canceling the exhibition, exhibitors should inform the Organizer in writing. Charge for cancellation received prior to April 30, 2024 is 50% of total participation fee. And refunds for cancellation received after May 1, 2024 will not be accepted.

## INSTALLATION AND REMOVAL

The installation and removal of the exhibits and booths must be completed by the date and time designated by the Organizer. Exhibitors shall indemnify the Organizer against any loss which may be caused by delay or damage to the Hotel caused by the exhibitor or their agents.

## INSURANCE, SECURITY AND SAFETY

Exhibitors are required to subscribe to all risks insurance policy on all equipment and products during the Exhibition as well as during set-up and take-down. The Organizer shall not be held responsible for any loss, theft, or damage to any articles belonging to the Exhibitor.

Exhibitors are liable for any damage caused by their representatives. Materials used in stand and display construction must be properly fireproof in accordance with the local fire and safety regulations. The Organizer shall reserve the right to limit any constructions or demonstrations that pose as potential safety hazards.

## USE OF EXHIBIT SPACE

Exhibitors are bound to exhibit the announced products and to man the stands with competent personnel during the open hours of the Exhibition. Activities of the Exhibitor shall be confined within limits of the Exhibitor's booth. The exhibit will be consistent with the theme of the exhibition and the Organizer reserves the right to restrict.

## RESTRICTION ON SELLING

It is agreed that the sole purpose for contracting exhibit space to display and/or demonstrate equipment, supplies and/or services. Cash sales within the confines of the exhibit space are prohibited.

## LIABILITY

It is mutually agreed that the Organizer shall not be liable to the Exhibitors for any damage to and/or loss of the Exhibitor's property, or for injuries to persons resulting from any cause. All claims for any such loss, damage, or injury, are expressly waived by the Exhibitors.

## BREACH OF CONTRACT AND WITHDRAWAL BY EXHIBITOR

If the Exhibitor refuses to use all or part of the space allocated or the Exhibitor defaults on the payment, the Organizer shall have the right to terminate the contract forth with. In addition, the stand charges shall not be refunded. If the Exhibitor withdraws from participation without the Organizer's approval, the already paid money by the Exhibitor shall not be refunded.

## CHANGES

The Organizer reserves the right to change the venue and duration of the Exhibition if exceptional circumstances demand such changes. In the event of a change of venue and/or date, or cancellation of the Exhibition, the Exhibitor shall not be entitled to any claim for compensation in connection with the booking for participation.

## SUPPLEMENTARY

When necessary, the Organizer shall have the right to issue supplementary regulations in addition to those in the TERMS AND CONDITIONS. Those regulations and instructions shall be binding on the Exhibitors.

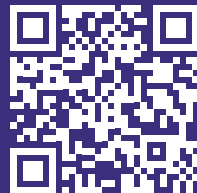
## ARBITRATION OF DISPUTES

In the event any dispute, difference, or question shall arise between the parties to these TERMS AND CONDITIONS, it is hereby agreed that it shall be resolved through arbitration.



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[organizer@istaonline.org](mailto:organizer@istaonline.org)