

# ISTA

## International Society for Technology in Arthroplasty

*How to Solve Real Problems  
through Technology*



# 2025

**18–21 September 2025**  
**Rome, Italy**

## Exhibitor Prospectus

The Premier International Meeting for Orthopaedic  
Surgeons, Engineers, Scientists and Industry  
for cutting edge technology in Arthroplasty.



INTERNATIONAL



INNOVATIVE



INCLUSIVE



[www.istaonline.org](http://www.istaonline.org)





Welcome to the International Society for Technology in Arthroplasty (ISTA). ISTA is a non-for-profit organisation dedicated to advancing the art and science of joint replacement around the world. It hosts an international forum where individuals from industry, academia and clinical practice come together to collaborate and exchange ideas in a different city around the world each year.

- The ISTA Annual Conference provides an opportunity for surgeons, engineers, and medical industry to engage in robust debate, which is essential for the future of arthroplasty.

Our theme for the meeting is

**“How to solve real problems through technology”**

We look forward to a great meeting with great debates and exchange of information.

- As a member of this vital community, we invite you to:
  - Submit your own abstracts for the scientific sessions in our program.
  - Sponsor the unique interactions between the leading innovators and researchers in the field of arthroplasty.

## 2025 Venue: Rome, Italy

ISTA 2025 will be held in Rome Cavalieri, a Waldorf Astoria Hotel. Set on Rome’s highest hilltop and boasting panoramic views of the Eternal City and St. Peter’s Dome, the Rome Cavalieri hotel is nestled in 15 acres of lush Mediterranean park. Located moments from Rome’s centre and the Vatican City, this luxury Rome hotel offers a tranquil and opulent haven that feels worlds away from the hustle and bustle of Rome.

We encourage you to contact us to discuss your sponsorship of ISTA and we are open to your ideas on how ISTA can assist you in achieving a successful outcome at ISTA Rome 2025.



**Professor Stefano Gumina, MD**  
President and Co-Chair



**Alessandro Calistri, MD**  
Co-Chair

## Sponsorship Levels

Platinum	Gold	Silver	Bronze		
€80,000	€60,000	€40,000	€25,000		
35ft x 8ft	30ft x 8ft	20ft x 8ft	15ft x 8ft	Booth Size	Top priority (location choice) to larger booths for high level sponsors.
15	6	4	2	Registration Included	Full access to all scientific sessions.
✓	✓	✓	✓	Attendee List	Access to meeting attendee information.
✓	✓	✓	✓	Promotion on ISTA Website/App	Company logo on website and app.
✓	✓			Lunch Symposium	Company sponsored symposium.
✓				Cadaver Lab	Company sponsored (on a first come basis).
✓	✓			Biotech Lab	
8	4	2	1	Resident/Fellow Sponsorship	ISTA registration to congress meeting.
5 hours per day	4 hours per day	2 hours per day		Private Meeting Room	Exclusive Use for on-site meetings.
8	6	4	2	Gala Tickets	
✓	✓			Gala Award Ceremony	* Platinum Sponsor opportunity to present one award for the best scientific presentation (speech not included). * Gold Sponsor opportunity to present one award for the best poster presentation (speech not included).
✓	✓			Monitor Advertising	Monitor Advertising in Exhibit Space.
✓	✓	✓		Congress Program Book/Advertisement	Acknowledgment and Special thanks in Printed/DigitalProgram /Advertisement with Company Logo.
✓	✓	✓		Congress Bag Logo	Bag distributed to all Congress registrants.
✓	✓	✓		Congress Bag Insert	
✓				Platinum Corporate Flag	Platinum Corporate Flag available on Main Hotel Flagpoles, on a first come basis.
✓				Platinum Exhibitor Signage	
✓				Exclusive Private Meeting Room for 50 Pax After Welcome Reception	

## Small Company/Start Up\* Sponsorship Levels

Full Participation	Early Startups		
€10,000	€4,000		
10ft x 8ft	6ft x 8ft	Exhibition Space	Exhibitor may request a particular space that will be allocated on a first served basis. Exhibitor set-up includes draped table and chairs. Sponsor to provide own exhibitor display.
2	1	Registration Included	Registration included
2		Gala Dinner	
✓	✓	Congress Program Book	Logo on ISTA Program Book Print/Digital
€1,000	€1,000	Attendee List	

*\*A startup is defined by companies that have less than 10 employees or less than €1M revenue annually.*

## Additional Sponsorship Opportunities\*

Welcome Reception	€10,000
Attendee Breakfasts	€5,000/day
Refreshment Breaks	€5,000/each
Industry Breakfast Symposium	€5,000/each
Industry Lunchtime Symposia	€10,000/each
Shark Tank Session	€10,000
ISTA Women's Forum	€10,000
Early Investigator Round Table	€10,000
Industry-sponsored Closed Meeting (Private Meeting Room)	€5,000
HAP Paul Award Sponsorship	€5,000
Early Career Investigator Award	€3,000
Banner Advertisement in the Event	€5,000

\* Lunch/Cadaver Lab sponsorship available to top tier exhibitors only.

## Additional Advertising Opportunities

Print Advertisement in Program Book (digital or print)	
• Full Page, Inside Cover	€5,000
• Full Page, Inside Page	€4,000
• Half Page, Inside Page	€3,000
• Quarter Page, Inside Page	€2,000



## Convention Centre



**ROME CAVALIERI**

A WALDORF ASTORIA RESORT



### MEETINGS

All our business and conference rooms are fully equipped with the latest technologies and our experienced team is happy to discuss and special requirements.



### CONFERENCES

With a plethora of major conferences and meeting rooms, and numerous smaller meeting and office suites, the Rome Cavalieri offers the ambiance and services of a luxury 5-star hotel whatever the size or nature of the business gathering, with the extra advantage of natural daylight and plenty of outdoor space.



## Terms & Conditions

### TERMS OF REFERENCE

In these terms and conditions for exhibiting, the term “Exhibitor” shall include all employees, partnership, firm or individual to whom space has been allocated for the purpose of exhibition. The term “Organiser” shall mean “ISTA 2025 Organising Committee.” The term “Exhibition” shall mean “The 35th Annual Congress of the International Society for Technology in Arthroplasty.”

### BOOTH ALLOCATION

The Organiser shall allocate the space in accordance with the nature of the exhibit or in the manner the Organiser deems fit. The Organiser shall reserve the right to change the space allocated to the Exhibitor at any time prior to the commencement of the build-up of the exhibition should the circumstances require changes. Such changes shall be at the discretion of the Organiser. The Exhibitor shall not claim for compensation because of the changes.

### APPLICATION AND PAYMENT PROCEDURES

Applications should be sent to Organiser along with payment. All payments must be made prior to the Congress.

### ACCREDITATION

Exhibitor agrees to abide by ACCME Standards for Integrity and Independence in Accredited Continuing Education, Standard 5: Manage Ancillary Activities Offered in Conjunction with Accredited Continuing Education, as stated at [www.accme.org/standards](http://www.accme.org/standards).

### CANCELLATION

Cancellation will only be accepted under unavoidable circumstances. In the case of changing exhibits or canceling the exhibition, exhibitors should inform the Organiser in writing. Charge for cancellation received prior to April 30, 2025 is 50% of total participation fee. And refunds for cancellation received after May 1, 2025 will not be accepted.

### INSTALLATION AND REMOVAL

The installation and removal of the exhibits and booths must be completed by the date and time designated by the Organiser. Exhibitors shall indemnify the Organiser against any loss which may be caused by delay or damage to the Hotel caused by the exhibitor or their agents.

### INSURANCE, SECURITY AND SAFETY

Exhibitors are required to subscribe to all risks insurance policy on all equipment and products during the Exhibition as well as during set-up and take-down. The Organiser shall not be held responsible for any loss, theft, or damage to any articles belonging to the Exhibitor.

Exhibitors are liable for any damage caused by their representatives. Materials used in stand and display construction must be properly fireproof in accordance with the local fire and safety regulations. The Organiser shall reserve the right to limit any constructions or demonstrations that pose as potential safety hazards.

### USE OF EXHIBIT SPACE

Exhibitors are bound to exhibit the announced products and to man the stands with competent personnel during the open hours of the Exhibition. Activities of the Exhibitor shall be confined within limits of the Exhibitor's booth. The exhibit will be consistent with the theme of the exhibition and the Organiser reserves the right to restrict.

### RESTRICTION ON SELLING

It is agreed that the sole purpose for contracting exhibit space to display and/or demonstrate equipment, supplies and/or services. Cash sales within the confines of the exhibit space are prohibited.

### LIABILITY

It is mutually agreed that the Organiser shall not be liable to the Exhibitors for any damage to and/or loss of the Exhibitor's property, or for injuries to persons resulting from any cause. All claims for any such loss, damage, or injury, are expressly waived by the Exhibitors.

### BREACH OF CONTRACT AND WITHDRAWAL BY EXHIBITOR

If the Exhibitor refuses to use all or part of the space allocated or the Exhibitor defaults on the payment, the Organiser shall have the right to terminate the contract forth with. In addition, the stand charges shall not be refunded. If the Exhibitor withdraws from participation without the Organiser's approval, the already paid money by the Exhibitor shall not be refunded.

### CHANGES

The Organiser reserves the right to change the venue and duration of the Exhibition if exceptional circumstances demand such changes. In the event of a change of venue and/or date, or cancellation of the Exhibition, the Exhibitor shall not be entitled to any claim for compensation in connection with the booking for participation.

### SUPPLEMENTARY

When necessary, the Organiser shall have the right to issue supplementary regulations in addition to those in the TERMS AND CONDITIONS. Those regulations and instructions shall be binding on the Exhibitors.

### ARBITRATION OF DISPUTES

In the event any dispute, difference, or question shall arise between the parties to these TERMS AND CONDITIONS, it is hereby agreed that it shall be resolved through arbitration.



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